

# PRIYANK PRAVINCHANDRA | UI DESIGNER

priyank.p.rathod@gmail.com | Mobile: +44 78181 72485 | [www.ignitis.in](http://www.ignitis.in)

## PROFESSIONAL SUMMARY:

- European Union Citizenship - Portuguese Nationality.
- 6 years of experience in User Interface and Visual Designing using web technologies.
- Expertise in Intranet Portal Design and providing recommendations and solutions to the clients on business as well as technical front.
- Web evangelist, quick learner, strong analytic and organizational skills, communication skills, documentation and writing skills. Self starter and ability to work independently as well as in a team.

## TECHNICAL SUMMARY

### Web:

HTML5 / CSS3 / LESS  
Adaptive / Fluidic Grid Layout

Responsive Web Design (RWD)  
Mobile Apps design

Bootstrap Framework

### User Centered Competencies:

Visual Design  
Wireframing / Prototyping

User Experience / Heuristic Evaluation  
Flat Design concepts

Agile Scrum Methodology  
Image Editing

### Tools:

Adobe Photoshop  
Axure RP / Moqups

Adobe Dreamweaver  
Adobe Illustrator

Adobe XD  
Microsoft Office

### Content Management System:

Oracle Webcenter / ATG e-Commerce

Wordpress

Microsoft Sharepoint

## PROFESSIONAL EXPERIENCE

### Rencore GmbH (Leicester)

Designation: Graphics & UI/UX Designer

Duration: December 2016 to March 2017

### RESPONSIBILITIES:

- Analysing and improving our existing products UI / UX in multiple client applications.
- Designing new engaging UI for our upcoming products, both standalone software and online SaaS offerings.
- Defining an overall unique and recognizable look & feel throughout our products.
- Defining and reviewing analytical usage data and improve discoverability and usability of important features.
- Creating and discussing wireframes and designs and guide the developers during implementation.

### Capgemini India Pvt. Ltd.

Designation: Senior Consultant

Duration: May 2013 to November 2016

### RESPONSIBILITIES:

- Part of the RDV Team (Rapid Design and Visualization).
- Designing UI templates for Desktop as well as Mobile based websites using industry standard tools and technologies.
- Creating Rich User Experienced websites and web applications
- Gathering requirements from stakeholders / clients and preparing wireframes.
- Building prototypes and active creation of PoCs.
- Creative consulting with regards to UX and web application development.
- Graphic designing web media, logo designs, mailers, presentations, brochures, etc.
- Evaluating suitable candidates and conducting interviews for projects.

### PROJECTS:

- 1) **Hindustan Unilever Ltd.:** Android mobile app design
- 2) **Stora Enso:** Redesign of the existing online websites.
- 3) **GASCO - UAE:** Heuristic Evaluation and User Research of multi device Camp Administration System
- 4) **Schlumberger**
  - Offshore support for the complete revamp of the existing driver journey portal using rich flat user interface design.
  - Applying UX and RDV design techniques and creating wireframes, visual design and the final HTML pages.
  - Getting customer/user reviews and approvals and modification based on the system feasibility.
- 5) **IFFCO - Dubai / Sharjah (onsite)**
  - User Experience analysis and Visual design of the intranet Oracle Webcenter Portal for the biggest FMCG company of UAE.
  - Coordination with the users at the IFFCO UAE office for requirement gathering and business understanding.
  - IFFCO is a United Arab Emirates based business house, which manufactures and markets a well-integrated range of mass-market consumer products.
  - Pivoting role in getting the user requirements and creating initial wireframes.
  - Complete design of the Mobile wireframes and the screen mock-ups.
  - Working with the development team to skin the OOB features of Oracle Webcenter.
- 6) **Reliance India Ltd.:** Visual design and HTML5 pages creation. Telecom LTE Selfcare Portal & Consulting.
- 7) **Tata Power:** Designing of the screens for the intranet portal and customer portal developed in SAP.
- 8) **ICICI Bank:** HTML5 pages creation of the Corporate Loan web application.

- 9) **Anunta-Tech:** UX/UI and icon designing of three modules for a customised incident management.
- 10) **Sab Miller:** Visual design of the intranet portal.
- 11) **CESC - Calcutta Electric Supply Corporation:** Created responsive web pages for desktop, tablets and mobile interfaces.
- 12) **In-house Projects**
- Gartner Symposium IT XPO** - iPad presentation material to represent Capgemini India Pvt. Ltd. in Gartner Symposium IT XPO held at Goa and Dubai. It is the "World's Most Important Gathering of CIOs and Senior IT Executives".
  - Dewdrops** - Prototypes and UI for Dewdrops, a Capgemini's owned *Form Management System*.
  - Capgemini Community Portal** - Designing of pages using Joomla for the Capgemini's community portal.

---

**Accenture Service Pvt. Ltd.**

**Designation:** Senior Associate

**Duration:** May 2011 to April 2013

**RESPONSIBILITIES:**

- Create, design and manage web pages, landing pages and micro sites. Add/edit/upload content and documents using Adobe Photoshop and Content Management System.
- Manage end-to-end delivery of online web project.
- Digital Marketing using social media websites such as YouTube and Facebook and Email Marketing.
- Work directly with the Business Group, Brand licensees, Country Internet Managers, Change Management Team, SDL translations team, etc on a day to day basis for online content management and updates.

**KEY ACHIEVEMENTS:**

- Summit Award, Quality of Solution Award and 5 times Star Performer of the Month.
- Successfully implemented 4 new ideas with a cost saving of approximately \$20,000.
- Partly involved in the design and launch of the new Search module by Philips and User Reviews module for Ukraine.
- Attended in-house expert training such as Team support and working, Client interactions, WoW, Business and Value creation, etc. Delivered inter-team training.

**PROJECTS:**

**1) Philips Digital Services**

Part of the Online - Digital Services team based in Mumbai providing complete online services i.e. Digital marketing, E-commerce, Social Media, online enterprise content management, CRM etc. for B2C, B2B and mobile sites for Philips across 60+ locales.

**2) Procter & Gamble**

Part of the campaign management team of P&G, one of the leading FMCG industries of the world providing support to its global desktop and mobile websites in terms of content and design.

---

**OneUp Arts Pvt. Ltd.**

**Designation:** Software Engineer

**Duration:** October 2010 to April 2011

**RESPONSIBILITIES:**

- Partly involved in the visual design of the modules for Video, Photos and ticketing process.
- Design of the e-mailers for (Un)Successful transactions, Registration, Friend Referral, Booking confirmation, etc.
- Partly involved in the UI Design for Indian Premier League ticketing module.

**PROJECT:**

**Ticketplease.com**

Online ticketing portal selling tickets of movies, shows, plays, etc. The modules included movie ticket booking, photos, videos, celebrity blogs, forums, news, e-commerce, etc.

---

**Pendulum Solutions Pvt. Ltd.**

**Designation:** Web Designer

**Duration:** May 2010 to September 2010

**RESPONSIBILITIES:**

- Directly involved for requirement gathering phase, front end designing and UAT.

**PROJECT:**

- Damandionline.com - Tourism Portal
- Complain Management System

**EDUCATION:**

Bachelor of Engineering from Dharmsinh Desai University, Gujarat, India in 2010

**CONTACT DETAILS**

**Address:**

18, Shaftesbury Avenue. Leicester LE4 5DQ. United Kingdom

**Date of Birth**

06/11/1988

**in** [linkedin.com/in/priyank-pravinchandra](https://www.linkedin.com/in/priyank-pravinchandra)

**tw** [twitter.com/priyank\\_ignitis](https://twitter.com/priyank_ignitis)

**f** [facebook.com/ignitis](https://www.facebook.com/ignitis)

**Be** [behance.net/ignitis](https://www.behance.net/ignitis)