

Priyank Pravinchandra

Web Designer & UX Generalist

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PROFILE

I specialize in modern Visual Design methods with a hint of UX Best Practices focusing on maintainability and scalability using modular SCSS based HTML/CSS architecture.

SKILLS

- Highly skilled in creating performant **HTML** and **CSS**
- Passionate about **CSS Methodologies** and **CSS Pre-processor**
- Skilled in creating **Component Libraries**, **Wireframes** and **Prototypes**
- Knowledgeable about **User Centred Design**, **Accessibility**, **Performance**, **Responsive Web Development** using **Bootstrap** framework with a **Mobile First** approach and **Progressive Enhancement**
- Hands-on experience in designing **Android apps** using the **Google Material Design** system
- Advanced user of UI design tools such as **Adobe XD**, **Figma** along with **Adobe Photoshop** and **Dreamweaver**
- Proficient in **Adobe Illustrator**, **Axure RP**, **Invision**, **MarvelApp**, **GIT**, **Visual Studio**

PROFESSIONAL EXPERIENCE

SENIOR WEB DESIGNER

[August 2017 - September 2019]

Allthetopbananas.com (UK)

- Revamped JobFlurry.com from the ground up based on industry standard job board customer experience
- Involved in the initial briefing and ideation phase with the customers
- Designed and delivered wireframes, websites and mobile apps for various external and internal projects to the backend team
- Offered guidance and support to the design team, advising on improvising core web design principles, best practice and workflow
- Introduced SCSS and bundling concepts in .Net MVC

Key Achievements

- One of the job boards was a finalists for the Best Specialist Job Board at the NORA (National Online Recruitment Awards)
- Designed a grand job board which featured a Social Network platform similar to LinkedIn

Clients

- JobFlurry.com
- GamesJobsDirect
- FECareers
- We Are Purple (JoinedTo)
- IDA-Recruitment
- Jobmove.com
- The Educator
- The Staff Canteen
- REngineering & RConstruction Jobs
- In-house Recruitment
- CPI-Selection

GRAPHICS & UI/UX DESIGNER

[December 2016 to March 2017]

Rencore GmbH (UK)

- Worked along with the developers on .Net and Angular platform to design web applications
- Designed new engaging UI for the upcoming products, both standalone software and online SaaS offering

SENIOR CONSULTANT

[May 2013 to November 2016]

Capgemini India Pvt. Ltd. (India)

- Directly involved in the initial Discovery phase along with the Project Manager and Business Analyst
- Built prototypes and active creation of Proof of Concepts
- Designed logos, newsletters, presentations, brochures, etc
- Part of the Phase-1 panel for conducting candidate interviews across the whole Mumbai area (India)

Key Achievements

- Successfully delivered an Intranet Portal across a span of 1 year for two countries
- Pivoting role in the initial design phase of India's first 4G network devices purchase platform
- Key player in the design migration from native HTML to SAP system with one of India's largest Power suppliers
- Designed presentations and brochures to represent Capgemini Business Unit in Gartner Symposium IT XPO

Clients

- Schlumberger
- Sab Miller
- Gartner Symposium IT XPO
- Unilever Ltd
- IFFCO UAE
- GASCO UAE
- Tata Power
- Reliance India Ltd

SENIOR ASSOCIATE

[May 2011 to April 2013]

Accenture Services Pvt. Ltd. (India)

- Designed and managed web pages, landing pages and microsites
- Manage end-to-end delivery of online Web projects
- Work directly with the Business Group, Brand licensees, Country Internet Managers, Change Management Team, SDL translations team, etc on a day to day basis for online content management and updates

Key Achievements

- Summit Award, Quality of Solution Award and 5 times Star Performer of the Month
- Successfully implemented 4 new ideas with a cost saving of approximately \$20,000
- Partly involved in the design and launch of the new Search module by Philips and User Reviews module for Ukraine
- Attended in-house expert training on Team Support and Working, Client Interactions, Way of Working, Business and Value creation
- Conducted inter-team training

Clients

- Philips Digital Services
- Procter & Gamble

SOFTWARE ENGINEER

[October 2010 to April 2011]

OneUp Arts Pvt. Ltd. (India)

- Partially involved in the design and development of Photo/Video upload module and online ticketing process
- Built HTML newsletters
- Partly involved in the IPL (Indian Premier League) ticketing microsite

JUNIOR WEB DEVELOPER

[May 2010 to September 2010]

Pendulum Solutions Pvt. Ltd. (India)

- Partially involved in the requirement gathering, front-end design and UAT of a Tourism Portal and Complain Management System
- Designed the ID cards of close to 30 different schools and automated the Photoshop actions to fetch and place the data onto the design

EDUCATION

Bachelor in Computer Engineering

Dharmsinh Desai University (India), 2006 - 2010

SOCIAL

Portfolio	http://www.ignitis.in/
LinkedIn	https://www.linkedin.com/in/priyank-pravinchandra/
Behance Designs	https://behance.net/ignitis
Codepen	https://codepen.io/ignitis
Twitter	https://twitter.com/priyank_ignitis
Wordpress Blog	https://ignitis.wordpress.com/